



**MD 17**  
**CLUB NEWSLETTER CONTEST**  
**2008-09**



The State Public Relations Committee announces our annual *MD17 - Club Newsletter Contest* for the 2008-09 Club Year. This state contest is open to all Kansas Lions Clubs.

**MD 17- CLUB NEWSLETTER CONTEST**

**A. Two Divisions...** (Based upon Club Membership as of July 1, 2008)

1. Division One = Clubs with 36 or more members.
2. Division Two = Clubs with 35 and less members.

**B. Awards & Prizes...** (for each division)

1. \$50 1st Place Cash, Award Certificate, and Photo Op with... TBA
2. \$35 2nd Place Cash & Award Certificate

**C. Rules & Guidelines...**

1. NOTIFICATION- Club Newsletter Editors MUST NOTIFY the State Public Relations Chairman at [ddsmith2@pld.com](mailto:ddsmith2@pld.com) or 620-356-5879 by December 20, 2008 of INTENT TO ENTER this contest.

2. Club Newsletters must be produced entirely by LOCAL LIONS CLUB MEMBERS.

3. A (3-Ring) **BINDER** containing at least **three complete, printed newsletter issues**, must be delivered to the State Public Relations Table/Booth by Saturday Noon, January 17, 2009, at Mid-Winter Rally for final judging. The entry must clearly list the Name of the Club... and the Names of the Lion Member(s) who produced the Issues.

4. A PDF copy of each released Club Newsletter (July - December) **IS REQUESTED** to be sent to the State Public Relations Chairman for distribution to all State P.R. Committee members. **THIS IS NOT A REQUIREMENT, ONLY A REQUEST...** but it will allow **all** State P.R. Committee members to view and sample your work in advance of the judging at Mid-Winter Rally. (*Most District Website Managers will also post your newsletters on their websites.*)

*Local Club Newsletter Editors who are unable to produce a PDF copy of their newsletter may make special arrangements with the Chairman.*

**D. Judging Criteria...**

1. General Appearance- Does it look good and “appeal to the eye” of the reader?
2. Is the Club Name easy to read on the Banner Page?
3. Are articles informative, and do they show what is taking place in the club?
4. Do articles serve to keep members informed of up-coming club, district & state events?
5. Is there an editor or contact person listed?
6. If photos are used... do they generally support the news articles?
7. Is there a blend of club, district, state news and information?

**E. Awarding of Prizes...**

1. Members of the State Public Relations Committee will select winning entries on Saturday afternoon of Mid-Winter Rally.
2. Awards will be given at the Saturday evening Banquet.

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#30#

***NOTE:** The annual Club Scrapbook/Yearbook Contest will be announced later this fall. You may direct inquiries to the Chairman.*